

## Corporate Sponsorship Model & Exemplar: 2016 Joint Baseball & Soccer Field with Zimmerman Foundation, Under Armour, & Washington Nationals South Capitol Street SW & I Street SW, Washington, D.C. 20003 (Ward 6)



On April 9<sup>th</sup>, 2016, DPR, Mayor Muriel Bowser, and Washington Nationals Major League Baseball Player Ryan Zimmerman, and other stakeholders cut the ribbon on a brand new synthetic athletic field that opened to the public. A joint partnership with the Zimmerman Foundation and corporate partners Under Armour and the Washington Nationals, this athletic field doubles as a baseball and soccer field—maximizing the space, reducing maintenance costs, and making a lasting impact on the residents of Ward 6, who represent a low-income neighborhood.

To date, the field under DPR has hosted 2,800 residents for DPR’s annual, citywide *Recreation Day*; a half-dozen co-ed softball teams; 2,000 youth participants via 5 community organizations including local charter and public schools; and 900 adult participants who file permits to use the field, making it one of the busiest and most heavily used fields in the District.

### Press Coverage:

- [\*The Washington Post\*](#)—April 9<sup>th</sup>, 2016
- [\*WTOP radio\*](#)—April 9<sup>th</sup>, 2016
- [\*Major League Baseball\*](#) (video)—November 8<sup>th</sup>, 2016

### Sponsorship Opportunities:

To begin the sponsorship process, please contact Marcus Markle at 202.717.4247 or [marcus.markle@dc.gov](mailto:marcus.markle@dc.gov)