Corporate Sponsorship Model & Exemplar:
2016 Joint Baseball & Soccer Field with Zimmerman Foundation, Under Armour, & Washington Nationals
South Capitol Street SW & I Street SW, Washington, D.C. 20003 (Ward 6)

On April 9th, 2016, DPR, Mayor Muriel Bowser, and Washington Nationals Major League Baseball Player Ryan Zimmerman, and other stakeholders cut the ribbon on a brand new synthetic athletic field that opened to the public. A joint partnership with the Zimmerman Foundation and corporate partners Under Armour and the Washington Nationals, this athletic field doubles as a baseball and soccer field—maximizing the space, reducing maintenance costs, and making a lasting impact on the residents of Ward 6, who represent a low-income neighborhood.

To date, the field under DPR has hosted 2,800 residents for DPR’s annual, citywide Recreation Day; a half-dozen co-ed softball teams; 2,000 youth participants via 5 community organizations including local charter and public schools; and 900 adult participants who file permits to use the field, making it one of the busiest and most heavily used fields in the District.

Press Coverage:
- *WTOP radio*—April 9th, 2016
- *Major League Baseball* (video)—November 8th, 2016

Sponsorship Opportunities:

To begin the sponsorship process, please contact Marcus Markle at 202.717.4247 or marcus.markle@dc.gov