



School Physical Fitness and Nutrition Education Grant

REQUEST FOR PROPOSAL FISCAL YEAR 2010-FISCAL YEAR 2011

Release Date: March 10, 2010

Application Submission Deadline: April 15, 2010, 5:00 pm

LATE APPLICATIONS WILL NOT BE CONSIDERED FOR AN AWARD

Checklist for Applications
FY 2010 Public and Charter School Physical Fitness and Nutrition
Education Grant

- The application is printed on 8½ by 11-inch paper, printed on one side, double-spaced (including bullet items), using 12-point type with a minimum of one inch margins, and does not exceed two (2) pages of narrative plus pages for Attachments A, B and C for a total of no more than nine (9) pages.
- The application format conforms to the “Application Format” beginning on page 2 of this Request for Proposal. **The selection panel will not review applications that do not conform to the application format.**
- The applicant organization/entity has responded to all sections of the Request for Proposal and contains all the information and Attachments requested.
 - The Project Description section is complete.
 - Attachment A** Applicant Profile and Project Summary are attached and complete.
 - Attachment B** Budget and narrative is attached and complete.
 - Attachment C** Wellness Policy Evaluation is attached and complete
- The applicant has submitted the required five (5) sets of the application, one (1) original and four (4) copies. **The application will not be reviewed by the selection panel if the applicant fails to submit the required number of applications.**
- The application is submitted to the selection panel no later than 5:00 p.m. on the deadline date of April 15, 2010.

Contact Information

Selection Panel
Care of the Mayor’s Commission on Food and Nutrition
810 1st Street, NE – 4th Floor
Washington, D.C. 20002
202-741-5252

School Physical Fitness and Nutrition Education Grant

SCOPE OF WORK

The Mayor's Commission on Food and Nutrition under the Office of the State Superintendent of Education in partnership with the General Mills Foundation and the United Way of the National Capital Area is seeking proposals from District of Columbia schools for up to **\$20,000 of funding to improve physical activity and nutrition education programs and to be certified as a USDA Healthier US School Challenge (HUSSC) School. The joint General Mills Foundation and the United Way of the National Capital Area grant program is sponsored by the Mayor's Commission on Food and Nutrition under the Office of the State Superintendent of Education and funded and monitored by the General Mills Foundation and the United Way of the National Capital Area.**

In addition, the Mayor's Commission on Food and Nutrition is interested in obtaining information about your school's Wellness Policy, through the Wellness Evaluation, if you have such a policy (Attachment C).

Funding under the grant must be used for:

- Programming that focuses on physical fitness and nutrition activities in an effort to be certified as a USDA Healthier US School Challenge School at least at the bronze level (see <http://www.fns.usda.gov/tn/HealthierUS/index.html>).
- All successful applicants will be required to enroll as a USDA Team Nutrition School by September 30, 2010 (see <http://teammnutrition.usda.gov/team.html>)
- All successful applicants will complete requirements to be certified as a HUSSC School by February 28, 2011. Successful applicants must serve a lunch menu based on the HUSSC guidelines that will include the required whole grains, fruits, vegetables, and beans for four consecutive weeks prior to the submission of an application. For SY 2010-2011, all DCPS schools will be offering a menu that meets the HUSSC guidelines.

Eligibility Criteria

Any District of Columbia public school or a public charter school campus chartered by the District of Columbia Public Charter School Board may apply. **Only schools located in the District of Columbia can apply for this funding.**

Source of Grant Funding

The United Way of the National Capital Area and the General Mills Foundation have provided \$200,000.00 in total grant awards.

Award Period

The grant awards will be announced in spring of 2010 and will be for a period of one (1) year beginning with the fiscal year 2011 academic calendar.

Monitoring and Reporting

Grant recipients will be required to submit to the General Mills Foundation and the United Way of the National Capital Area a report in December 2010 and another report at the completion of the grant outlining lessons learned and strategies for sustaining physical fitness and nutrition activities at their school.

Grant Award

Grant award payments will be made by the United Way of the National Capital Area at the discretion of the selection panel. Applicants may apply for a grant not to exceed \$20,000.00.

SUBMISSION OF APPLICATIONS

Number of Copies

A total of five (5) sets of the completed application, including one (1) original and four (4) copies must be submitted in an envelope or package along with the completed Wellness Evaluation. Telephonic, telegraphic, email and facsimile submissions will not be accepted.

Application Submission Date and Time

An original completed application and four (4) copies and one (1) Wellness Evaluation must be delivered to the following location no later than 5:00 PM EST on April 15, 2010:

Selection Committee
Care of the Mayor's Commission on Food and Nutrition
810 1st Street, NE – 4th Floor
Washington, DC 20002
Attention: Sandra Schlicker

Application Delivery

Applications that are mailed or delivered by Messenger/Courier services **must be** sent in sufficient time to be received by **the 5:00 p.m. EST deadline on April 15, 2010**, at the above location. Applications arriving via messenger/courier services after the posted deadline of **5:00 p.m. EST on April 15, 2010** will not be forwarded to the selection panel.

APPLICATION FORMAT

Applicants are required to follow the format below and each application must contain the following information:

- Applicant Profile (See Attachment A)
- Project Summary (See Attachment A)
- How your school would utilize up to \$20,000 to improve the fitness and nutrition of your students so that you can meet the USDA US Healthier US School Challenge (see <http://www.fns.usda.gov/tn/HealthierUS/index.html>) (Limited to two pages)
- Budget Form (See Attachment B)
- Completed Wellness Policy Implement Evaluation (See Attachment C)

The maximum number of pages for the total application **cannot exceed eight (8) pages, on one side, (including bullet items) on 8½ by 11-inch paper**. Margins must be no less than one inch and a font size of 12-point is required (Times New Roman or Arial type recommended). **The selection panel shall not review applications that do not conform to these requirements.**

EVALUATION OF APPLICATION

Selection Panel

The selection panel will be composed of neutral, qualified, professional individuals who have been selected for their unique related experiences. The selection panel will review and rank each applicant's application, and when the panel has completed its review, the panel shall make recommendations for awards.

Evaluation Criteria

Applicants' submissions will be objectively reviewed against the following specific scoring criteria listed below.

- Reach – refers to how many youth and/or families are affected by the program. Is the size of the audience realistic?
- Need – refers to the school’s nutritional and physical activity problems, its needs and the resources available to address those needs. Who is the primary audience? What is the eligibility for free/reduced meals and Average Daily Participation (ADP)?
- Program Quality - refers to if the programming is compelling and innovative and will help improve nutritional and physical fitness status in young people. Are the goals measurable, specific, tied to program outcomes and appropriate for the audience? Is the program realistic and the approach credible to being certified as a USDA Healthier US School Challenge (HUSSC) School by February 28, 2011?
- Program Sustainability – refers to the ability of the school to continue to be certified as a HUSSC School past the grant period. Are the budget expenses realistic and justifiable? Can the school continue to be certified as a HUSSC School in School Year 2011-2012?
- Wellness Policy Evaluation – refers to the completion of the Wellness Evaluation (Appendix C). Applicants are not required to fill this evaluation out, but they are strongly encouraged to do so. The selection panel will not evaluate the content of the responses in the evaluation, but every school that returns this completed evaluation will be awarded an additional 20 points.

ATTACHMENT A

**Applicant Profile/Cover Page for the Public and Charter School
Physical Fitness and Nutrition Education Grant**

School Name: _____

Name of Project: _____

Contact Person Name: _____

Contact Person Title _____

Office Address: _____

Phone: _____

Fax: _____

Cell Phone: _____

Email Address: _____

Total Funds Requested: _____

Project Summary: _____

ATTACHMENT B

BUDGET AND BUDGET NARRATIVE

A.	Personnel	\$ _____
B.	Fringe Benefits	\$ _____
C.	Supplies	\$ _____
D.	Equipment	\$ _____
E.	Operating Expenses	\$ _____
F.	Other Expenses	\$ _____
	PROJECT TOTAL	\$ _____

BUDGET NARRATIVE: Please explain the budget below.

ATTACHMENT C

Wellness Policy Implementation Evaluation

Directions: Please answer each question completely. DO NOT indicate the name of your school or any identifying factors anywhere on the questionnaire.

1. Does your school have a *school wellness policy*?

- Yes
- No
- Don't Know

2. Does your school have a school wellness policy council?

- Yes
- No
- Don't Know

3. If your school has a school wellness policy council, please check the types of stakeholder groups that participate. (Please check all that apply.)

- N/A, my school does not have an active local wellness policy council
- Parents
- Teachers
- Student Representatives
- School Staff Members
- Community Representative
- Other (please specify) _____

4. If your school has a school wellness policy council, please explain how your school uses this council.

5. If your school distributes nutrition and physical activity materials to parents and guardians, please check what types of materials. (Please check all that apply.)

- N/A, my school does not distribute nutrition and physical activity materials to parents
- Fliers for upcoming school health events
- Handouts, Brochures or Pamphlets with healthy facts and information (Physical Activity Tips, Nutrition Fact Tips, Drug Abuse, etc.)
- Giveaways that promote healthy campaigns or slogans (Bookmarks, water bottles, etc.)
- Newsletter with Healthy Living Tips
- Other (please specify) _____

6. Is your school aware of the Office of the State Superintendent of Education’s (OSSE's) guides: "A Parent Guide to Health and Physical Education Standards”, “Health Education Standards” and “Physical Education Standards”?

- Yes
- No

If yes, please specify, which guide of standards are you most aware?

7. What nutrition and physical activity educational materials do you find most popular among your school’s parents?

8. If your school distributes nutrition and physical activity materials to parents and guardians, please check how often these materials are offered. (Please check all that apply)

- N/A, our school does not distribute these materials
- Once a Week
- Twice a Week
- Once a Month
- Twice a Month
- Sent home with other school information (Report Cards, School Calendars, Test Results, Immunization Notices, or Health Forms)
- Other (please specify) _____

9. If your school collaborates with an agency or organization/s in order to support the implementation of physical activity and/or nutrition education, please check the types of agencies/ or organization/s you are working with. (Please check all that apply)

- N/A, our school does not collaborate with other agencies/organizations.
- Non-Profit
- District of Columbia Government (excluding the OSSE)
- Federal Government
- Private
- Faith Based
- Other
- Please name the agency/organizations you are working with in this space

10. Does your school offer nutrition education as a part of health education or other courses? For example, as part of math, science, language arts, social sciences and/or elective subjects?

- Yes
 - No
 - If yes, which courses _____
-

11. If your school offers nutrition education, does your school provide opportunities for teachers, parents and guardians and community partners to receive training on nutrition?

- Yes
 - No
 - If yes, how often _____
-

12. If your school offers physical education, please check the number of minutes each day of the week it is offered.

- N/A, my school does not offer physical education
 - Once a day for 30 minutes per day
 - Once a day for 45 minutes per day
 - Three times a week for 30 minutes per day
 - Three times a week for 45 minutes per day
 - Twice a week for 30 minutes per day
 - Twice a week for 45 minutes per day
 - Other (please specify total number of minutes per day or per week)
-

13. If your school offers recess, please check the number of minutes for each day of the week it is offered.

- N/A, my school does not offer recess
 - Once a day for 30 minutes per day
 - Once a day for 45 minutes per day
 - Three times a week for 30 minutes per day
 - Three times a week for 45 minutes per day
 - Twice a week for 30 minutes per day
 - Twice a week for 45 minutes per day
 - Other (please specify total number of minutes per day or per week)
-

14. Does your school offer breakfast in the classroom (NOT in the cafeteria)?

- Yes
- No
- Please send me the DC Hunger Solutions information about breakfast in the classroom for my school

15. If your school offers healthy food and beverages in vending machines, what types of options are available to the students? (Please check all that apply)

- N/A, my school does not offer vending machines to students
 - Low calorie portions (1 oz size chips, crackers, popcorn, and cereals)
 - Low salt or salt free (230 mg/g or less sodium per serving chips, pretzels, cereals, crackers, nuts/seeds)
 - Low sugar/sugar free options
 - Cooked, Canned (light syrup) or Dried Fruits
 - Water
 - 100% Juice Drinks
 - Low Fat or Fat Free Milk
 - Other (please specify) _____
-

16. Does your school offer vending machines in the teacher's lounge/s?

- Yes
 - No
 - If yes, please specify what types of options are offered in these vending machines
-

17. Does your school offer snack options to students outside of the vending machines? (Example: school stores, fresh fruit and vegetable program, after school snack program, etc.)

- Yes
 - No
 - If yes, please specify what types of options are offered
-

18. Does your school have a policy about having healthy foods available at celebrations, fundraisers and/or as rewards?

- Yes
 - No
 - If so, please specify what this policy describes _____
-

19. What improvements to your school are of key importance to implementing your school's nutrition and physical activity policy? (Please check all that apply.)

- Additional enrichment classes like music and sports
 - More classroom aids
 - More parent involvement
 - More field trips
 - More science
 - More math
 - Special education/special needs support in classes
 - Other (please specify)
-

20. Does your school participate in the Presidential Active Lifestyle Award (PALA) program, which is a program of the President’s Council on Physical Fitness and Sports?

- Yes
- No
- If no, and you would like to receive information on the PALA program

21. If there is anything that was not previously mentioned about your school wellness policy, please describe it below. We want to demonstrate what great things your school is doing around Washington, DC to increase student wellness.

Thank you for completing this evaluation.

QUESTIONS

Please contact the Mayor’s Commission on Food and Nutrition at 202-741-5252, or 202-741-5307, with any questions or concerns and/or to request a web-based version of this evaluation.

Along with your application for physical activity and nutrition education funding, please send or deliver your wellness evaluation by 5:00pm on April 15, 2010 to:

**Selection Committee
Mayor’s Commission on Food and Nutrition
810 1st Street, NE, 4th Floor
Washington, DC 20002**